

Going Beyond the Elevator YouTube Video Contest Scoring Sheet

	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Inclusion of at least one provided fact	0	1-9	10-19	20-25	
Theme properly developed	0	1-5	6-10	11-15	
clear and concise	0	1-3	4-7	8-10	
Presentation					
Entertaining/Creative Has a commercial-like feel	0	1-9	10-19	20-25	
clear and concise	0	1-5	6-10	11-15	
Proper use of video technology: Video uses multiple camera angles, is smooth, steady and in focus	0	1-3	4-7	8-10	
Grand Total					
					/100 max